



1846



Devaux

CHAMPAGNE
VEUVE A.DEVAUX

CHAMPAGNE DEVAUX NEWSLETTER

WINTER 2020 - 2021

D COLLECTION: THE NEW VINTAGE

D MILLÉSIMÉ 2009

Welcome to our vintage 2009 with the launch of the bottle (75cl.)

Elegant, with a maturity underlined by notes of dried fruits and brioche. A full-bodied, fruity and crisp Champagne...

Such a generous vintage!



AWARDS: THE YEAR IN REVIEW

IN FIGURES :

- In 2020, our champagnes received:
- 17 Gold medals
 - 21 Silver medals
 - 12 Bronze medals
 - 34 ratings above 90 points of which 5 over 95/100



Sténopé 2011

WINE ENTHUSIAST
CELLAR SELECTION

96/100

THE GREATEST :



The title of «**Sparkling Winemaker of the Year**» awarded to Michel Parisot, our Winemaker, by IWC (United Kingdom).



Michel Parisot and his team.



2006, THE COLLECTOR IN MAGNUM



THE COLLECTOR - Vintage 2006 Blanc de Blancs

This champagne has a lot of freshness with all the complexity of a mature Chardonnay. It gives a sensation of fullness in the mouth, followed by a long, iodine finish.

Collector 2006 is available exclusively in magnum (with or without its wooden case).

NEW ADDRESSES WHERE YOU CAN TASTE OUR CHAMPAGNE (selection)



FRANCE, ESSONE: JOSEPH RESTAURANT

At Joseph's you can taste the Cuvée D, Coeur des Bar and the Grande Réserve.

This restaurant presents itself as follows: «An evolving menu that honours the classics revisited by the surprising semi-gastronomic cuisine of Joseph as well as a selection of the most amazing wines (guaranteed quality products).



BELGIUM : RESTAURANT BOURY **

Tim BOURY is at the head of this hotel-restaurant with two Michelin stars.

He is also a Chef, who creates dishes of excellence. This prestigious and very trendy establishment has just added two of our champagnes to its menu: Cuvée D and D Millésimé.



ENGLAND : FISCHER'S BASLOW HALL

This family-run luxury hotel is home to one of Derbyshire's most award-winning restaurants.

It offers an unparalleled dining experience in terms of personal service and attention to detail, and its modern British cuisine is brilliant and imaginative.

Cuvée D, D Rosé and D Millésimé 2008 are served there.



ENGLAND, MANCHESTER : SALUT WINES

Shop - Cellar - Wine bar:

This brand is recognized as «Manchester's Best Independent Wine Distributor».

Our Grande Réserve and Cuvée D champagnes now complement their range of more than 400 meticulously selected wines (to take away or taste on site).

PRESS & WEB

WEB: Champagne Devaux is ranked 25th Champagne House for its visibility on social and digital networks in 2020- My Balthazar 2020

COUP DE COEUR ... DES BAR: Great success for our Coeur des Bar Blanc de Blancs, our latest new Champagne



WINE TOURISM: A STOPOVER AT DEVAUX

LE FIGARO



"The Manor is the epicentre of gourmet themes, public events and professional seminars, and houses an elegant cellar door".

SUPERB ARTICLES PUBLISHED IN JAPAN



AND IN THE AUSTRALIAN PRESS

Champagne & Sparkling Tasting

The Gourmet Traveller Wine Promotion



"A complex blend of pinot noir and chardonnay at low dosage. Ultra D is defined by its freshness, superb minerality and crisp iodine notes."



IN THE UNITED KINGDOM, STENOPE SEDUCES



Drinks Business

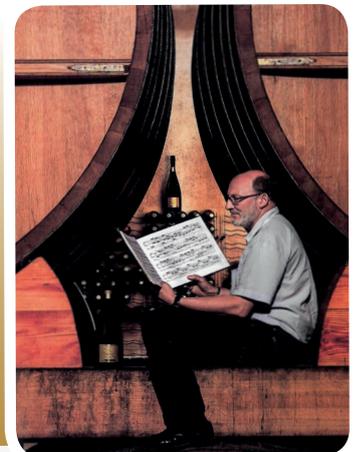
The magazine puts forward the «hidden gems from Champagne» and presents Sténopé 2008 as one of the accessible Champagnes of Excellence.

BOOK:

MICHEL PARISOT, THE VIRTUOSO OF DEVAUX CHAMPAGNES IN «ACCORDS MAJEURS»

This book presents about twenty Winegrowers and Winemakers who all share a real passion for music!

«Michel Parisot relishes assembling wines and grape varieties, like tessitura and tones of his favourite instrument, the organ».



2020 ACTIVITY AND 2021 OUTLOOK

In 2020, SAS DEVAUX DISTRIBUTION's activities as a whole grew by 4%, in a context of global health crisis, bringing us over 11 million Euros in turnover.

Like everyone else, we have encountered major difficulties in the «ON TRADE» sector, both in France and abroad.

Despite everything, OFF TRADE consumption, especially on the domestic market, was sustained and supplemented by the implementation of a "Duty Free" contract as well as by a sharp increase in our e-commerce and corporate gifts activities at the end of the year.

On the export side, new partners have enabled us to open up the Russian market, to come back in China and Australia.

This performance therefore consolidates the strong increase we experienced in 2019 of around 17%, underlining the involvement and tenacity of our teams to stay the course in this tumultuous context...

Export represents 25% of our activity, the French market 60% and «Duty Free» 15%.

The forecasts 2021 are still depending on difficult health and economical condition, however we are betting on a scenario with a degraded situation until the start of summer and hope for a second part of the year more favourable to our activities, allowing us to renew or even improve somewhat the performance of 2020.

